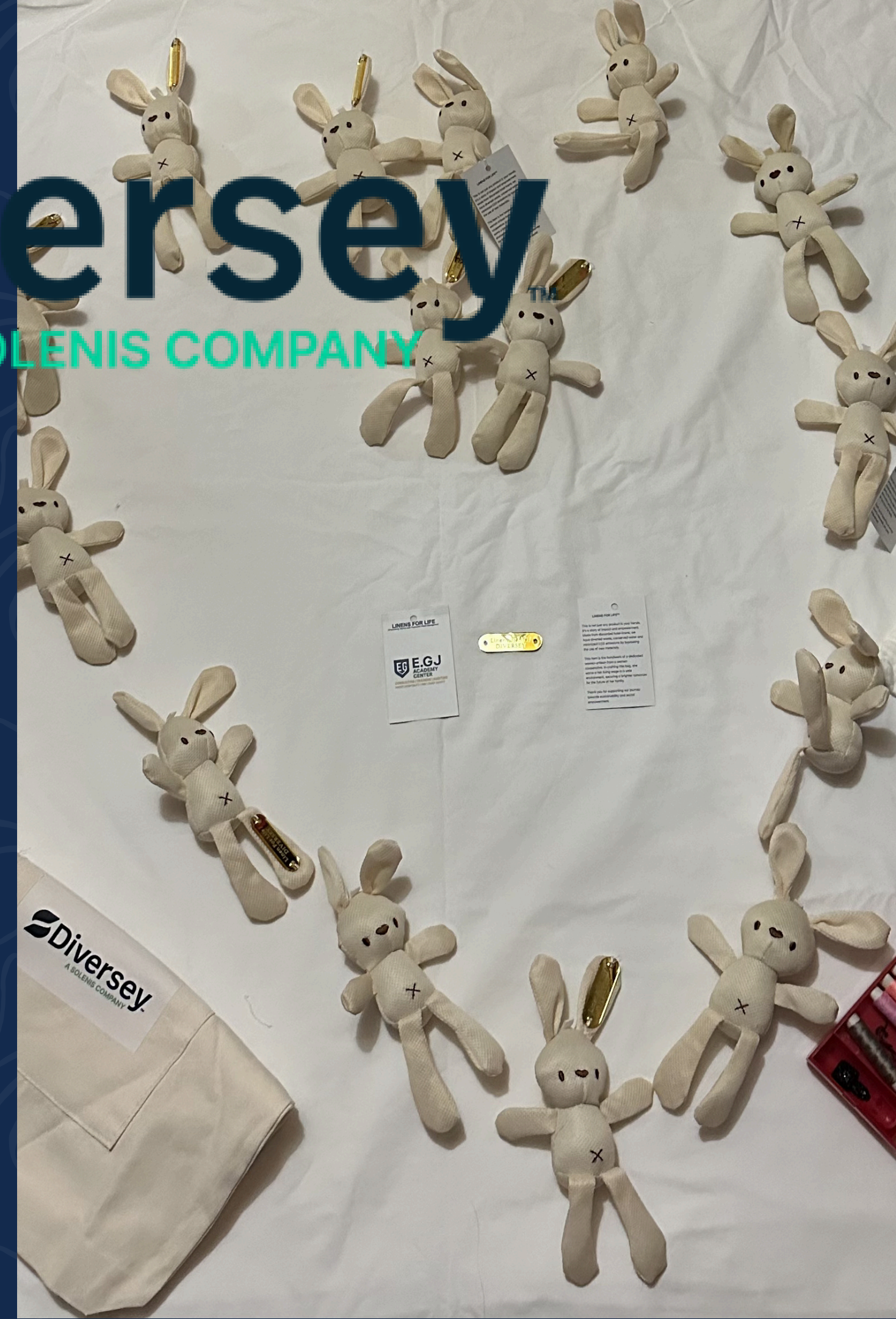




# LINENS FOR LIFE™

A sustainable initiative by Diversey  
Presented by : Elda Gjoni







Linens For Life is a purpose-driven program designed to extend the lifecycle of hospitality textiles while creating meaningful social and environmental impact. In an industry where large volumes of linens are regularly replaced, this initiative transforms what would otherwise become waste into valuable, functional products that benefit communities in need.







At the core of Linens For Life is the belief that sustainability goes beyond reducing waste—it is about creating a circular approach where resources are reused, repurposed, and reimaged. Through a carefully managed process, used linens such as bed sheets, towels, and other textiles are collected, sorted, sanitized, and transformed into new items including bags, cleaning cloths, and community-support products.







# LINENS FOR LIFE™

— Empowering Women, Transforming Lives —



## **Sustainable by choice.**

Made from discarded hotel linens, we reduce waste, conserve water and minimize CO<sub>2</sub> emissions by avoiding new raw materials.



## **Handcrafted with care.**

Each item is handmade by women volunteers from the Kashar Municipality.



## **Empowering women.**

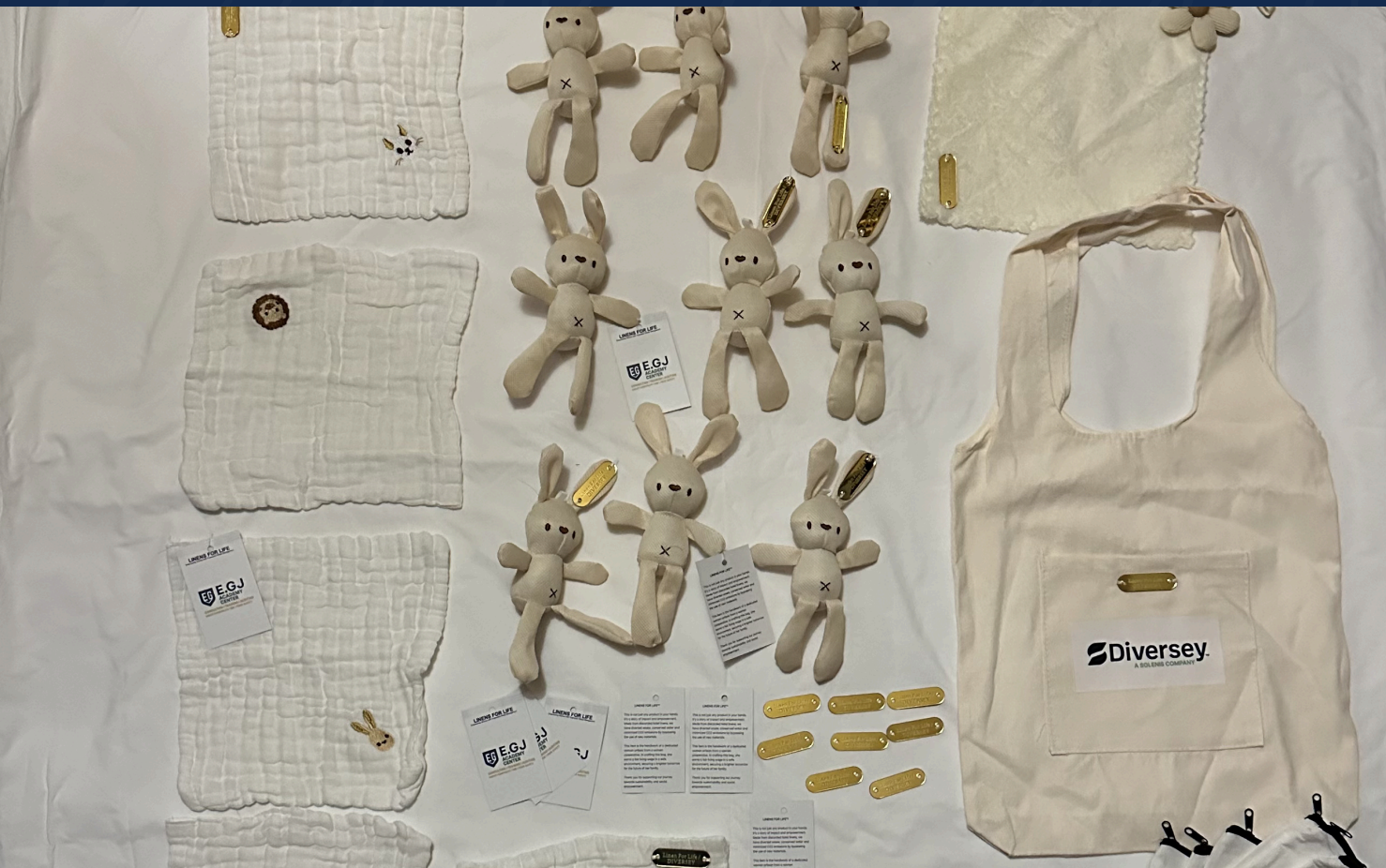
Each piece supports economic independence in a safe and empowering environment, creating a brighter future for families.

Thank you for supporting our journey towards  
**sustainability** and **women's empowerment.**

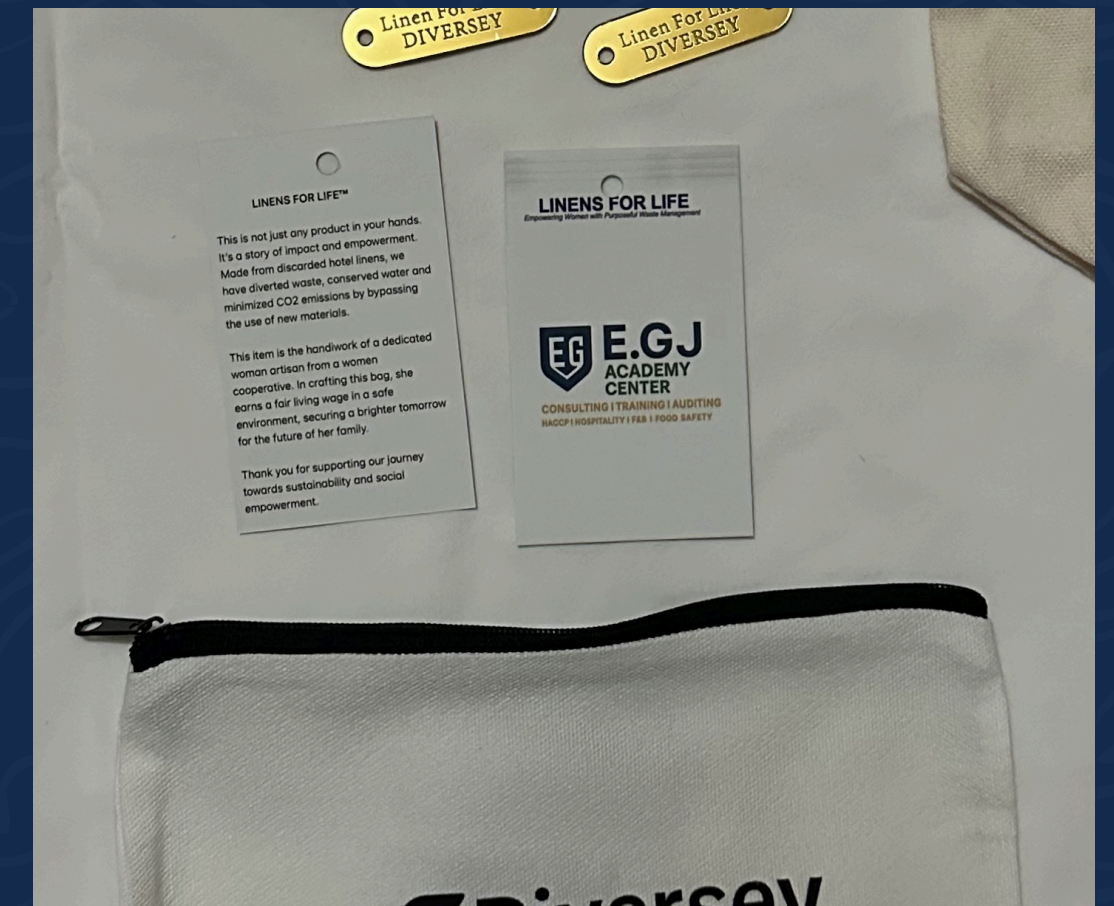


This initiative not only helps reduce landfill waste and environmental impact, but also supports local communities by generating practical goods that can improve daily life. Each product created tells a story of transformation—where materials once used in hospitality settings are given a second life with purpose and dignity.





By participating in Linens For Life, organizations actively contribute to responsible consumption and production, aligning with global sustainability goals. It is a simple yet powerful way to demonstrate environmental commitment while making a tangible social difference.





# Key Benefits

- Reduces textile waste and environmental footprint
- Supports circular economy practices
- Creates useful products for communities
- Enhances corporate social responsibility initiatives
- Promotes sustainable hospitality standards







# Cultural Identity

Linens For Life is more than a recycling program — it is a movement towards a more responsible and sustainable future, where every textile has the potential to create lasting value.





# Hand Made

Transforming textiles.  
Empowering communities.  
Supporting a sustainable future.





# Our Catalog

Handcrafted with Purpose by “Kashar Craft Women”

This samples have been carefully created by hand, reflecting the same values behind Linens For Life—attention to detail, sustainability, and authenticity. Each sample is thoughtfully designed to tell a story of transformation, where materials and ideas come together to create meaningful impact.







The Handmade Bunny  
Once part of hotel linens, this fabric has been transformed through Linens For Life .

Carefully handcrafted, this bunny represents a second life for textiles—turning waste into something meaningful, soft, and full of purpose.

SKU HBD

Prices can be provided upon request and may vary depending on customization, quantities, and specific client needs.





## Floral Baby Scarf

Made from repurposed linens through Linens For Life.

Soft to the touch and gentle on delicate skin, this floral scarf is carefully crafted to bring comfort, care, and a second life to beautiful fabrics.

Softness with a purpose.

SKU FBS

Prices can be provided upon request and may vary depending on customization, quantities, and specific client needs.





Baby Wipes Pocket  
Created from repurposed linens through Linens  
For Life.

Designed to keep baby wipes clean, organized,  
and always within reach, this soft and practical  
pocket combines everyday convenience with a  
sustainable purpose.

Smart design. Gentle care. Sustainable choice.

SKU BWP

Prices can be provided upon request and may  
vary depending on customization, quantities,  
and specific client needs.





Multi-Purpose Fabric Bag  
Crafted from repurposed linens through  
Linens For Life.

Durable, reusable, and designed for  
everyday use, this bag is perfect for carrying  
food, groceries, or daily essentials—  
combining practicality with a  
commitment to sustainability.

Strong, simple, and made with purpose.

SKU MPFB

Prices can be provided upon request and  
may vary depending on customization,  
quantities, and specific client needs.





Small Zipper Pouch  
Made from repurposed linens through  
Linens For Life.

Compact, practical, and easy to carry, this  
pouch is perfect for storing small essentials  
while giving new life to quality fabrics.

Small size. Smart purpose. Sustainable  
choice.

SKU SZP

Prices can be provided upon request and  
may vary depending on customization,  
quantities, and specific client needs.





Cotton Cleaning Cloths  
Made from repurposed linens through Linens For Life.

Soft, absorbent, and reusable, these cotton cloths are designed for gentle use on hands and face. Perfect for everyday hygiene, they combine comfort with durability while reducing textile waste.

Simple care. Reusable comfort. Sustainable living.

SKU CCC

Prices can be provided upon request and may vary depending on customization, quantities, and specific client needs.





# LINENS FOR LIFE TOTE BAG

Made from repurposed hotel linens, this sustainable tote bag reduces waste and conserves resources.

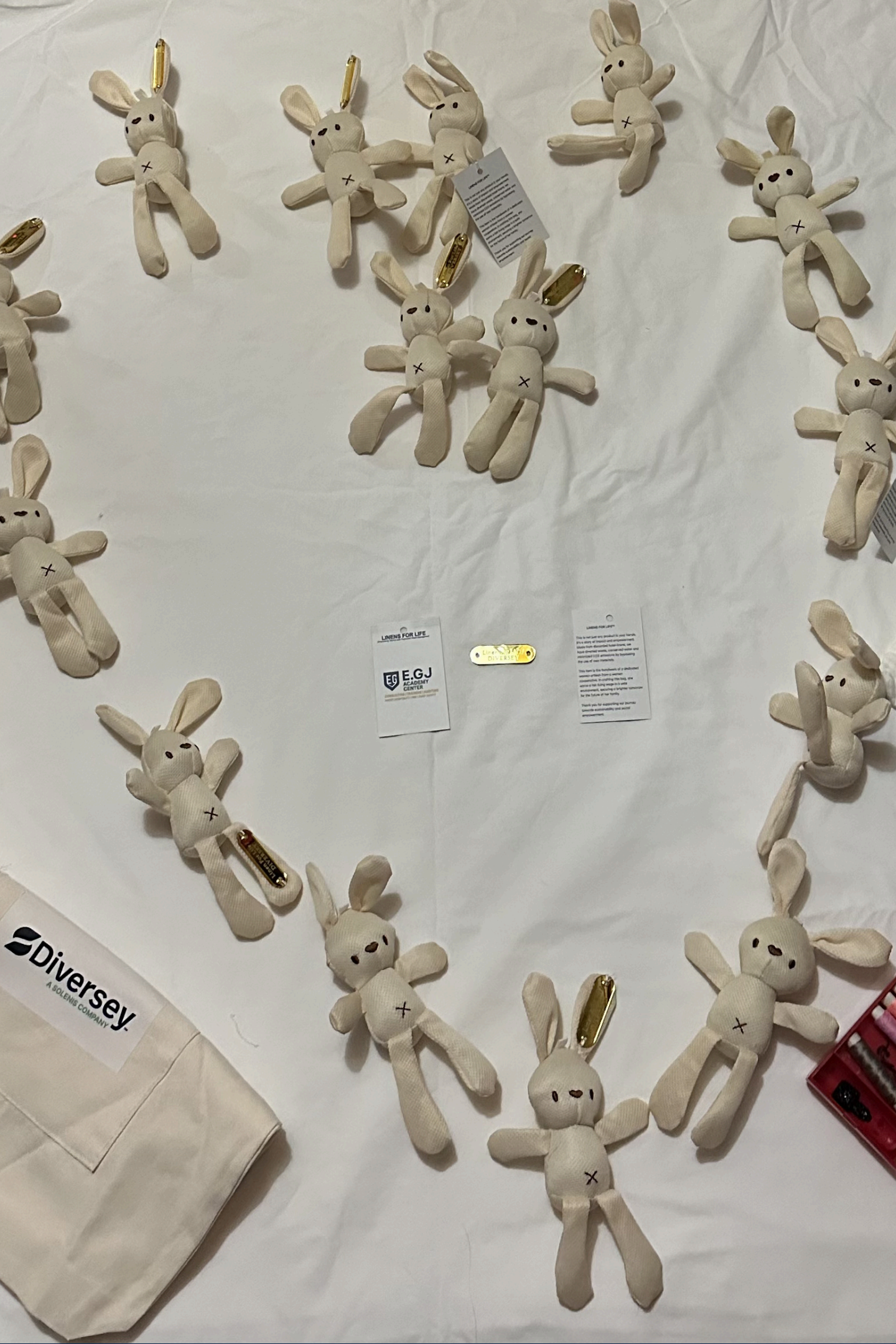
Handcrafted by women, each piece supports empowerment and economic independence.

A reusable bag with a positive impact.

SKU LFLT B

Prices can be provided upon request and may vary depending on customization, quantities, and specific client needs.





# For more information

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